



Kendall Daniels

Science Writer
Science Communicator

CONTACT ME

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EDUCATION

Johns Hopkins University

M.A. Science Writing
2021 - Current

Virginia Tech

B.A. English, Professional and
Technical Writing
2015 - 2019

SKILLS

- MS Office and Google
- Ensemble, Wix, and
Wordpress
- Adobe Creative Cloud
- Facebook, Twitter, Instagram,
LinkedIn, YouTube
- Facebook Business Manager,
Falcon.io, MailChimp,
- Adobe Campaign
- HTML 5 and CSS basic coding

WORK EXPERIENCE

Department of Medicine, University of North Carolina Communication Specialist | March 2022 - Current

- Supports internal communications to staff and medical staff through newsletters, websites, meetings, fliers, etc.
- Creates news releases, tells patient and physician stories, and responds to media inquiries
- Plans and executes persuasive campaigns, runs social media campaigns, and assists with crisis management
- Shoots photography and videography for b-roll, video campaigns, faculty profiles, etc.

Fralin Life Science Institute at Virginia Tech

Communications Specialist | Jan 2022 - Mar 2022
Communications Assistant | Jun 2019 - Jan 2022
Communications Intern | Feb 2019 - May 2019

- Wrote press releases, magazine stories, and website content for the Institute
- Managed the Institute's social media accounts
- Conducted website and social media analytics through Google Analytics and Cision
- Maintained the Institute's monthly e-newsletter
- Produced and edited video and photo for social media

Center for Communicating Science

Intern | Aug 2019 - Dec 2019

- Wrote and proofread stories for the monthly newsletter
- Attended, live-tweeted, and organized science communication events on and around campus

CONFERENCES

Adobe MAX 2019, 2020, 2021

Los Angeles, California and Online

- Attended sessions and participated in workshops that pertained to photography, social media, videography, and storytelling